

MAKING IT IN KC

MANUFACTURING
CAREER TRAINING
PROGRAM

BACKGROUND

According to a 2003 study prepared for the National Association of Manufacturing (NAM) and the Manufacturing Institute (TMI), 80% of large and small companies reported a shortage of qualified production workers. There are several reasons for this—at the top of the list are negative perceptions young people, parents and teachers have about manufacturing careers and the alarming number of Americans entering the workforce without skills. To address these issues, NAM and TMI launched a pilot \$1.2 million *Dream It! Do It!* promotional campaign in Kansas City in February 2005. The campaign challenges young adults and area schools to take a new look at manufacturing careers, and through its local coordinating board, the Alliance for Innovation in Manufacturing-KC, it urges Kansas City manufacturers and educators to do something about their workforce needs.

Metropolitan Community College-Business & Technology Campus (MCC-BTC), along with several employer and community partners, has prepared a program that will train and develop individuals for entry-level careers in manufacturing, which extends the pipeline of preparation to link unskilled workers and high school students to entry-level manufacturing careers. Contributions for the *Making It In KC* Manufacturing Career Training Program total \$2.3 million, including a \$1.9 million grant from the U.S. Department of Labor.

WHAT IS MAKING IT IN KC?

- The program will train participants for entry-level manufacturing positions.
- Participants will earn a certificate of completion, a 10-hour OSHA General Industry Outreach Card, 12 hours of Metropolitan Community College credit and priority consideration in the recruitment process for a position with one of our partner companies.
- Participants will develop skills in computer literacy, problem solving and decision making, teamwork, applied math and manufacturing principles such as blueprint reading, mechanics and precision measurement.
- Classes meet Monday through Friday, four hours each day for 16 weeks at MCC-BTC.
- Applicants must be at least 18 years old (or turning 18 by the end of the program), legal residents or U.S. citizens and meet minimum qualifications determined by assessments (basic skills, aptitude, drug screen and criminal background check). Though not required for admission to the program, a high school diploma or GED is desired.
- There is no cost to the program's participants—**all assessments, tuition and supplies are free!**

MAKING IT IN KC PARTNERS

Employer Partners

HalDEX Brake Products	Burd & Fletcher Co.
Harley-Davidson Motor Co.	Banta Publications Group
Trabon Printing Co., Inc.	The Kansas City Star
Reardon Machine Co.	Phenix Label Co.
Procter & Gamble	Richardson Printing, Inc.
ATK Lake City Ammunition	Spangler Graphics
American Racing, Inc.	Henry Wurst, Inc.
May Technology & Manufacturing	

Community Partners

Full Employment Council
Greater Kansas City AFL-CIO
Kansas City Industrial Council
Printing & Imaging Association
Job Corps of Excelsior Springs, MO
University of Central Missouri
Kansas City Metropolitan Area School Districts
AIM-KC

ABOUT MCC

MCC has provided the Kansas City community with affordable, quality higher education and job training since 1915. With five campus locations—Blue River, Longview, Maple Woods, Penn Valley and Business & Technology—MCC is the largest provider of higher education and career training opportunities in the Kansas City, Missouri region. More than 43,000 students attend MCC each year. In addition, hundreds of area businesses rely on MCC for employee training and business services.

CONTACT INFORMATION

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