



HICKMAN MILLS C-1 SCHOOL DISTRICT

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NCA Accreditation

MSIP Full Accreditation

FOR IMMEDIATE RELEASE

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STUDENTS GET DOWN TO BUSINESS AT ENTREPRENEUR CAMP

Eleven juniors from Hickman Mills High School attended the 2009 e2 Entrepreneur Camp at University of Central Missouri in Warrensburg June 3-5. “The goal was to introduce young people to the concept of entrepreneurship and the importance of small business to local, national and global economies,” said Dr. Terita McCauley, the district’s director of transition, programs and grants and facilitator of the camp. “Participants were exposed to the basic aspects of owning and operating a small business.”

During the camp, students learned a variety of entrepreneurial skills including writing business plans, planning marketing strategies, determining locations for businesses, financing a new business and managing sales efforts. Business owners served as both volunteer speakers and as role models/mentors for the youth.

Students earned two hours of college credit as they enjoyed the experience of living in a college dorm and being in a campus environment. “These camps have consistently encouraged participants to explore a college education,” McCauley said.

The curriculum for e2 was developed by the National Foundation for Teaching Entrepreneurship (NFTE).

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